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8	USDA/CSREES LISTENING SESSION
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10	Establishment of the Hispanic-Serving Agricultural
11	Colleges and Universities
12	
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19	
20	Sunday October 12, 2008
21	Hyatt Regency Denver Denver, Col orado
22	3: 06 PM Before
23	Martha Loomis, Certified Shorthand Reporter
24	and Colorado Notary Public
25	Interpreter: Pame Bradford Colorado Interpreter
1	USDA Paprocentatives:
1	USDA Representatives:
2	PS Benepal
3	Erin Daly Irma Lawrence

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	Listening Session	4
1	WHEREUPON the following proceedings we	re
2	taken:	
3	DR. OTTO: I want to welcome you all t	0
4	this USDA Listening Session. I want to thank	you
5	all for finding the time to be with us. This i	S
6	an important Listening Session for us as we try	to
7	understand the implications and interpretations	of
8	the new Farm Bill with reference to programs th	at
9	affect the Hispanic-Serving Institution Communi	ty.
10	I am Ralph Otto, the Associate	
11	Administrator for CSREES, the Cooperative Stat	е
12	Research Education and Extension Service. Also)
13	here today from the USDA are James Spurling, ou	r

- 14 Assistant Administrator for Public Relations and
- 15 Liaison, Ms. Erin Daly, a Branch Chief of
- 16 Oversight and Policy with our Office of Extramural
- 17 Policy, Dr. PS Benepal, Director of Multicultural
- 18 Programs, Dr. Irma Lawrence, National Program
- 19 Leader for Hispanic-Serving Institutions and
- 20 Educational Grant Programs, John Miklozek, who
- 21 assists and is an associate to Dr. Lawrence.
- 22 Sitting up front we have a USDA emeritus,
- 23 Undersecretary Emeritus, Dr. Miley Gonzales, who
- 24 is currently Secretary of Agriculture for the
- 25 state of New Mexico.

Listening Session

- 1 By way of background in 1998 Congress
- 2 passed the Agricultural Research, Education, and
- 3 Extension Reform Act. That legislation mandates
- 4 the Secretary of Agriculture to solicit input from
- 5 those who conduct education, extension, and
- 6 research programs, and those who use the outputs
- 7 from those programs.
- 8 My agency, CSREES, takes this very
- 9 seriously. We utilize the input. It's one of the
- 10 things that helps keep our programs current and
- 11 effective.
- 12 On September 10 we held a Listening
- 13 Session for new agriculture and research
- 14 initiative. On September 15 we held a Listening
- 15 Session for the Veterinary Medicine and Loan
- 16 Repayment Program otherwise known as the National
- 17 Medical Services Act.
- 18 On October 6, just last week, we held a

- 19 Listening Session on Integrated Pest Management
- 20 and how it intersects with our Extension 3-D
- 21 programs.
- Today we're talking about provisions in
- 23 the new Farm Bill that will affect the HSI
- 24 community. On October 27 we will hold a Listening
- 25 Session back in Washington on beginning ranches

Listening Session

- 1 and farms community program under the Farm Bill.
- 2 And we hold Listening Sessions throughout the
- 3 year.
- 4 The Food Conservation and Energy Act of
- 5 2008, otherwise known as the Farm Bill, created a
- 6 new set of programs dedicated to the HSI
- 7 community. We have distributed some background
- 8 information and a copy of the pertinent portion of
- 9 the legislation that describes these programs.
- 10 You'll find them setting on the seats there.
- 11 Although we positively solicit and
- 12 welcome commentary on any part of these programs
- 13 or any part of the Farm Bill in general for that
- 14 matter we are especially interested in hearing
- 15 your thoughts on how to interpret and implement
- 16 the definition of the new category of institution
- 17 established by the Farm Bill.
- 18 This category encompasses
- 19 Hispanic-Serving Agriculture Colleges and
- 20 Universities as presented in the Farm Bill, the
- 21 term Hispanic-Serving Agriculture Colleges and
- 22 Universities, HSACUs as I say it.
- 23 These are universities that qualify as

- 24 Hispanic-Serving institutes as defined in the
- 25 Higher Education Act of 1965, and offer Associate,

Listening Session

7

- 1 Bachelor, or other accredited degree programs in
- 2 agricultural-related fields. It is that last
- 3 term, "agricultural-related fields," that's giving
- 4 us a challenge.
- I want you to be aware that we're very
- 6 serious when we say we put emphasis and we take
- 7 very seriously the value of stakeholder, customer,
- 8 partner, and beneficiary input. It's been our
- 9 experience that the citizens we serve consistently
- 10 provide ideas that tend to make our programs
- 11 better.
- We continuously solicit input. When the
- 13 RFAs for these programs come out you'll find
- 14 attached to every RFA we publish a similar request
- 15 for input.
- 16 You'll notice today I've described the
- 17 session not so much as a stakeholders input
- 18 session but rather as a Listening Session. We are
- 19 really here to listen. I encourage you to provide
- 20 your good ideas on any aspect of these programs.
- 21 If you are not speaking today we
- 22 encourage you to submit written commentary. You
- 23 would need to get this in by October 27, two weeks
- 24 from tomorrow. You can send it by e-mail to John
- 25 Miklozek. And he'll give you the information.

Listening Session

- 1 He's the young man standing at the back checking
- 2 you in.

3	While I have his attention, John, do we
4	have the list of speakers up here?
5	MR. MIKLOZEK: Yes.
6	MR. OTTO: Good. Thank you.
7	The results of this Listening Session
8	will be posted on our website fairly soon. But in
9	practical terms the results are going to be used
10	by us to help formulate the rules and regulations
11	under which we'll operate these programs.
12	But keep in mind this afternoon's session
13	is not the endpoint; we are just starting. We are
14	soliciting information that will help us to
15	establish proposed rules and regulations. Before
16	they become final this will be published
17	publically and you will be asked to comment on
18	them again so it's an ongoing process here.
	0
19	Once again these programs are very very
19 20	important to us. I cannot think of anyone that
20	important to us. I cannot think of anyone that
20 21	important to us. I cannot think of anyone that would provide better input and assistance to us
20 21 22	important to us. I cannot think of anyone that would provide better input and assistance to us than the audience we have here.
20 21 22 23	important to us. I cannot think of anyone that would provide better input and assistance to us than the audience we have here. I would like to ask Mr. Spurling, our
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20 21 22 23 24 25	<pre>important to us. I cannot think of anyone that would provide better input and assistance to us than the audience we have here.</pre>
20 21 22 23 24 25 1 2	<pre>important to us. I cannot think of anyone that would provide better input and assistance to us than the audience we have here.</pre>
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20 21 22 23 24 25 1 2 3 4 5	<pre>important to us. I cannot think of anyone that would provide better input and assistance to us than the audience we have here. I would like to ask Mr. Spurling, our Assistant Administrator, to give just a few background ground rules on how we'll conduct this</pre>
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8	will be transcribing everything you say it does
9	help to sometimes pick up every meaning that you
10	may have if you can leave written comments with
11	her as she puts together the transcript.
12	I unfortunately also have the job of
13	timing you today. And we are going to hopefully
14	maintain comments to approximately five minutes.
15	If we have time at the end and you didn't finish
16	what you wanted to say we will consider at that
17	point in time allowing additional comments as long
18	as everyone has had an opportunity to say what
19	they wish.
20	Other than that the forum is yours. And
21	we have a list of some that previously had signed
22	up and some that just signed up coming into the
22	room.
23	i ddii.
24	And Dr. Jose Vecente from Miami-Dade
24	And Dr. Jose Vecente from Miami-Dade College is our first speaker today. Listening Session
24 25	And Dr. Jose Vecente from Miami-Dade College is our first speaker today. Listening Session
24251	And Dr. Jose Vecente from Miami-Dade College is our first speaker today. Listening Session DR. VECENTE: Good afternoon. And let me
242512	And Dr. Jose Vecente from Miami-Dade College is our first speaker today. Listening Session DR. VECENTE: Good afternoon. And let me preface my remark by felicitating USDA because I
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13	Agriculture Colleges and Universities is essential
14	as we increase and diversify the workforce in
15	agri cul tural -related fields.
16	I'm here today representing Miami-Dade
17	College, which actually opened its doors back in
18	1960. In 2003 the college was accepted to be
19	named Miami-Dade College after being approved to
20	offer Baccalaureate degree programs in education
21	with specialization in the natural sciences. It
22	is the only public two-year community college for
23	the almost two and a half million residents of
24	Miami-Dade County in Florida.
25	Miami-Dade College is comprised of eight
	Listening Session
1	geographically located campuses serving the
2	2,000 square miles of our county. Combined
3	enrollment is 60,000 students annually and it
4	involves the highest number of Hispanic students
5	in the country.
6	Miami is America's poorest big city
7	according to the 2000 census with a greater
8	percentage of residents living in poverty than any
9	US city with a population in excess of
10	250, 000 people.
11	Mi ami -Dade College programs of studies
12	include more than 80 Associate of Arts degrees,
13	Associate of Science degrees in 85 areas, eight
14	Associate of Applied Science, 38 vocational credit
15	certificate programs, and also accredited to offer
16	Baccal aureate degree programs in education, public
17	safety management, and nursing.
1 /	Page 9

18	The college currently offers academic
19	programs supporting each and every one of the
20	careers within the US Department of Agriculture
21	agency within the areas of management,
22	agribusiness and industry, and science and
23	technol ogy.
24	Some of these programs include
25	accounting, criminal justice, computer science,
	Li steni ng Sessi on 12
1	agriculture business, economics, food program
2	management, animal sciences, archeology,
3	biological sciences, chemistry, engineering, food
4	inspection, geology, hydrology, nutrition,
5	agriscience, veterinary medicine, biotechnology,
6	and bioinformatics to name a few.
7	The college enjoys professional
8	relationships with USDA research services, local
9	botanical gardens and nurseries, and with a
10	multitude of research universities both in Florida
11	and within the rest of the nation.
12	Alternatives to core sources have been
13	developed by the college through grant
14	partnerships such as NOAA, supporting coastal
15	ecology and atmospheric sciences, Department of
16	Education, Title 5 retooling sciences, and this
17	grant is a five-year grant supporting lab
18	instrumentation, library resources, and math as
19	well as faculty development and outreaching to
20	underserved youth encouraging exploration of
21	science intensive academic and career paths.
22	Project Agricultural Career Exploration Page 10

23	supported by USDA is a program that supports
24	creating opportunities to enter new educational
25	pathways in the field of agribusiness by way of a
	Listening Session
1	certificate program in commercial nursery growing
2	operations implementing a living laboratory
3	facility designated the Center for Urban
4	Agriculture with a greenhouse, a palm arboretum,
5	and recruitment of Hispanic high school and
6	college students into these fields.
7	Project Fuentes is a cooperative grant
8	through DOE between Miami-Dade College and the
9	University of Puerto Rico to develop a two plus
10	two environmental science program.
11	Miami-Dade College is about to complete
12	construction of a \$40 million science complex
13	facility with 21 science laboratories, lecture
14	halls, and a rooftop atmospheric science facility.
15	It is important to note that while
16	community colleges are well-known for their
17	teaching, and universities for their research,
18	this particular science facility has been built
19	with the capacity to conduct any type of research
20	within the 21 science labs that I just alluded to.
21	Its science complex will include a
22	four-acre palmatum with palm species from all of
23	the places around the world for research purposes,
24	a one acre botanical garden, two greenhouses and

Listening Session

25 shade house, and we also have a three and a half

1	acre water lake and an urban green space.
2	The five HSACU programs will greatly
3	benefit Miami-Dade College by supporting related
4	academic programs such as the ones I just
5	mentioned, scholarships for students entering
6	these fields of studies, equity programs
7	supporting diversity, internship programs, and at
8	present capacity building within our institution
9	as well as research through the endowment funds,
10	equity grant programs, institutional capacity
11	building grant programs, extension grant programs
12	as well as the fundamental and applied research
13	grant program.
14	Miami-Dade College has all of the
15	attributes to be considered as we develop
16	regulations for identifying and certifying
17	institutions, that is Hispanic-Serving
18	Agricultural Colleges and Universities.
19	In summary, HSIs such as Miami-Dade
20	College offer Associate degrees and/or
21	Baccal aureate degrees in academic and applied
22	programs in field of studies leading to the
23	development of highly qualified potential
24	employees for all of those areas of endeavor.
25	The fields of studies include
	Listening Session
1	agriculture, plant sciences, animal sciences,
2	agri busi ness, ag-economics, genetics, sociology,
3	nutritional sciences, and a multitude of others.
4	HSIs provide outstanding levels of
5	diversity for the workforce. Partnering with USDA

- 6 CSREES, HSIs provide a great deal of original
- 7 research and program development which affect all
- 8 aspects of CSREES' operational initiatives
- 9 relative to education, research, conservation, and
- 10 others.
- 11 Some HSIs have Land Grant status. Those
- 12 are cared for to a great extent by the Farm Bill;
- 13 however, most HSIs do not have land grant status,
- 14 hence only receive peripheral benefits from the
- 15 Farm Bill.
- 16 HSIs, having direct and influential
- 17 contact with a diverse population of students,
- 18 have spheres of influence in assisting those
- 19 students with career programs of study options.
- 20 It is this influence that can affect the positive
- 21 preparation of the agrisciences-related workforce
- 22 of the future.
- Thank you.
- 24 (Appl ause.)
- 25 MR. SPURLING: Another bad part of my job
 Listening Session
 16

1 is pronouncing names. If I really mess this up

- 2 please excuse me.
- 3 Dr. Mahadev Bhat from Florida
- 4 International University.
- 5 DR. BHAT: Good afternoon, everybody. My
- 6 name is Dr. Mahadev Bhat. I am from the Florida
- 7 International University, Miami.
- 8 I'm really honored to go right after
- 9 Dr. Vecent who is also from Miami, our sister
- 10 college.

11	I am here today on behalf of Dr. Andres
12	Gil, the Associate Vice President for Research of
13	our University, and I am delighted to present our
14	views on the USDA's proposed initiative for
15	creating the Hispanic-Serving Agricultural
16	Colleges and Universities.
17	It is an exciting opportunity for
18	Hispanic students, parents, farmers, and business
19	communities alike. There is no doubt in my mind
20	that this new initiative will give USDA and
21	universities and colleges across the country an
22	increased capability to contribute toward the
23	USDA's core mission of food and agriculture
24	education, research, and extension.
25	We understand that with the increasing
	Listening Session
1	number of Hispanic-Serving Colleges and
2	Universities and all the resource constraints you
3	might face you have a daunting task of identifying
4	appropriate agriculture colleges. We would like
5	
J	
6	to suggest the following criteria for designating Hispanic-Serving Colleges and Universities. They
	to suggest the following criteria for designating
6	to suggest the following criteria for designating Hispanic-Serving Colleges and Universities. They
6 7	to suggest the following criteria for designating Hispanic-Serving Colleges and Universities. They are not in any particular order of priority.
6 7 8	to suggest the following criteria for designating Hispanic-Serving Colleges and Universities. They are not in any particular order of priority. One: Size of a college/university, in
6 7 8 9	to suggest the following criteria for designating Hispanic-Serving Colleges and Universities. They are not in any particular order of priority. One: Size of a college/university, in terms of number of degrees given to Hispanic
6 7 8 9 10	to suggest the following criteria for designating Hispanic-Serving Colleges and Universities. They are not in any particular order of priority. One: Size of a college/university, in terms of number of degrees given to Hispanic students.
6 7 8 9 10 11	to suggest the following criteria for designating Hispanic-Serving Colleges and Universities. They are not in any particular order of priority. One: Size of a college/university, in terms of number of degrees given to Hispanic students. Two: Types of degrees offered in terms
6 7 8 9 10 11 12	to suggest the following criteria for designating Hispanic-Serving Colleges and Universities. They are not in any particular order of priority. One: Size of a college/university, in terms of number of degrees given to Hispanic students. Two: Types of degrees offered in terms of providing minor degrees, Bachelor, Master, and

- 16 level of sponsored research in existence and the
- 17 systems to support research, student training and
- 18 outreach.
- 19 Four: Locational advantage in terms of
- 20 the opportunity an HS university has in addressing
- 21 unique agricultural, food, fuel, and natural
- 22 resources issues through research and outreach.
- 23 Five: Complementarity new HS
- 24 agricultural colleges, but not in competition
- 25 with, existing Land Grant universities.

Listening Session

- 1 Six: Pipeline in terms of providing
- 2 college educations to Hispanic agricultural
- 3 science students coming out of feeder high schools
- 4 and middle schools.
- 5 Seven: Existing agricultural science
- 6 programs in the areas of teaching, student
- 7 professional development, research, and outreach.
- 8 Eight: Ongoing partnership with USDA in
- 9 terms of past and current funded projects carried
- 10 out to promote the USDA missions.
- 11 I am sure there are other criteria that
- 12 will be of relevance to this new program which
- 13 will come out of this public hearing process.
- 14 Why should FIU be an HSACU? The
- 15 students, faculty, and the community served by the
- 16 Florida International University are extremely
- 17 pleased to be part of this exciting initiative. I
- 18 am proud to present a few of our accomplishments
- 19 and capabilities in providing the best possible
- 20 agricultural education and scientific support to

- 21 agriculture-interest groups in general and the
- 22 Hispanic community in particular.
- 23 One: FIU is one of the largest
- 24 Hispanic-Serving universities in the country with
- 25 more than 38,000 students, 55 percent of whom are

Listening Session

- 1 Hi spani c.
- 2 Two: FIU offers graduate and
- 3 undergraduate certificates, Bachelor's, Masters,
- 4 and Doctoral degrees in several
- 5 agriculture-related fields: Environmental
- 6 Studies, Biological Sciences, Dietetics and
- 7 Nutrition, International Relations, Economics,
- 8 Political Sciences, Geography, and Business and
- 9 Accounting. More than 10,000 students are in the
- 10 above programs.
- 11 Three: Since 2005 FIU has received five
- 12 major grants from the USDA Science and Education
- 13 Resources Development Program, including two
- 14 Hispanic-Serving Institutions Higher Education
- 15 Grants, in support of its comprehensive
- 16 Agri-ecology Program that aims to recruit Hispanic
- 17 and underrepresented minority students into
- 18 agricultural science programs.
- 19 Four: The FIU agri-ecology has developed
- 20 an institutional alliance with the local USDA
- 21 Agricultural Research Service station, high
- 22 schools, Miami-Dade College, another large HSI,
- 23 local nongovernmental agriculture research
- 24 organizations, and several organic farms. The
- 25 program reaches out to area high schools, and

	20
1	trains their students and teachers in agri-ecology
2	in order to create a pipeline for future
3	recruitment of minority students into higher
4	agriscience related educations.
5	Five: The FIU faculty members have been
6	collaborating with the USDA Agricultural Research
7	Service's Horticultural Research station in Miami
8	and National Resources Conservation Service for
9	more than ten years on research projects that
10	address agricultural and natural resources
11	problems.
12	Six: FIU has several past and ongoing
13	federal, state, and privately-funded research
14	projects on issues ranging from agri-ecology, food
15	nutrition, international agricultural trade in
16	Latin America to integrated water resources
17	management and biofuel conversion technology.
18	Seven: Hispanic students graduating from
19	FIU Environmental Studies, Dietetics and
20	Nutrition, and Biological Sciences have joined
21	USDA, ARS, NRCS, and other agencies.
22	Eight: Hispanic and other minority
23	students graduating from FIU have joined graduate
24	programs in some of the nation's prestigious
25	agriculture and forestry institutes.
	Listening Session 21
1	Nine: FIU Agri-ecology Program has been
2	sought by Local agricultural leaders and farmers

2 sought by local agricultural leaders and farmers
3 to provide training, research, and leadership for
4 developing new initiatives for urban community
Page 17

5	gardens and organic gardens.
6	Ten: FIU faculty members serve on the
7	Date County Public Schools Agriculture and Related
8	Science Committee. We conduct routine visits to
9	high schools to recruit minority students into
10	agriculture and related sciences at FIU. We also
11	conduct annual agri-ecology research symposia and
12	teaching workshops.
13	Eleven: FIU faculty members routinely
14	serve on the editorial boards of national and
15	international agricultural and environmental
16	science journals and the USDA grant research
17	panel s.
18	Twelve: Overall, FIU is well placed to
19	further advance its research, education, and
20	training in agriculture-related fields to provide
21	quality training for students in general and the
22	Hispanic community in particular. Also, the
23	university has faculty expertise, infrastructure,
24	and unique locational advantage for providing
25	innovative solutions in areas such as tropical
	Listening Session
1	organi c agri cul ture, urban agri cul ture, bi ofuel,
2	nutrition and health, and international trade and
3	policy.
4	We look forward to working with the USDA
5	and other HSIs in the country on this new mission
6	toward expanding the nation's capability in
7	providing agricultural education and research.
8	Thank you very much. We will submit a
9	revised and expanded version of this testimony Page 18

10	electronically before the deadline.
11	Thank you for this opportunity.
12	(Appl ause.)
13	MR. SPURLING: Thank you.
14	Next up is Reverend Monsignor Franklyn
15	Casale, St. Thomas University Florida.
16	REV. MONSIGNOR CASALE: Also in Miami.
17	Thank you very much for this opportunity
18	to present.
19	On September 22nd of this year St. Thomas
20	University in Miami dedicated and inaugurated our
21	new Carnival Cruise Line Science and Technology
22	Building. That \$17 million facility is totally
23	dedicated to our undergraduate program in science.
24	This research facility services our
25	students in science, technology, engineering, and
	Listening Session 23
1	mathematics. The new 26,000-square-foot facility
2	has 14 research laboratories, eight teaching
3	laboratories, and several special-purpose rooms.
4	Our facility includes a large
5	
	environmental chamber which can simulate cold
6	environmental chamber which can simulate cold conditions to desert environments to tropical
6 7	
	conditions to desert environments to tropical
7	conditions to desert environments to tropical conditions for a variety of experimental reasons.
7 8	conditions to desert environments to tropical conditions for a variety of experimental reasons. Our research facility also includes an
7 8 9	conditions to desert environments to tropical conditions for a variety of experimental reasons. Our research facility also includes an environmental laboratory currently dedicated to
7 8 9 10	conditions to desert environments to tropical conditions for a variety of experimental reasons. Our research facility also includes an environmental laboratory currently dedicated to the study of the interactions of Florida native
7 8 9 10	conditions to desert environments to tropical conditions for a variety of experimental reasons. Our research facility also includes an environmental laboratory currently dedicated to the study of the interactions of Florida native and endangered plants and their environment.

15	and on and on, all state of the art equipment.
16	Our research faculty includes a plant
17	biologist with three-year post doctoral experience
18	in environmental stress research acquired at the
19	USDA, and a neuroscientist who has received over
20	\$1.5 million in NIH and DOE grants for research
21	into spinal cord injury.
22	St. Thomas University offers a Bachelor's
23	degree in biology with a specialization in
24	biological research. We conduct fundamental and
25	applied research in agricultural crops and
	Listening Session
1	environmental science.
2	Interest areas of research among our
3	Hispanic students include environmental stress in
3 4	plants, organic agriculture, plant microbe
5	interaction, genetic analysis, and native plant
6	populations among others. We have ongoing
7	collaborations with neighboring universities and
8	colleges.
9	The reason I give you all this background
10	is with the request that you certainly include
11	institutions such as St. Thomas University in the
12	definition of institutions that offer Associate,
13	Baccal aureate, or other accredited degree programs
14	in agriculture related fields.
15	At the moment, as I said before, our
16	programs are encompassed simply by the degree in
17	biology, mathematics, or engineering; however, by
18	this testimony I hope that you will expand that
19	definition to be liberal in the interpretation of Page 20

20	those institutions that you accept into the
21	program.
22	With new funding from the Department of
23	Agriculture we will be allowed to expand our
24	offerings, for example to offer an agricultural-
25	engineering technology degree as well as a major
	Listening Session 25
1	in plant biology. With additional funding we
2	could expand our research activities to support
3	the South Florida Everglades Restoration Project
4	by reintroducing native plant species.
5	Like most HSIs we leverage every single
6	dollar that we get. We never waste a penny.
7	The University continues to receive
8	funding at this very moment from the Department of
9	Energy, the Department of Defense, NASA, and the
10	NIH for research, a total of \$16.2 million over
11	the last eight years. This money has been matched
12	by the private sector in a similar amount through
13	a capital campaign.
14	Again I ask you to please include our
15	type of institution in the programs of the
16	Department of Agriculture.
17	Thank you.
18	(Appl ause.)
19	MR. SPURLING: Thank you.
20	Next up we have Jose Magdaleno from
21	Lehman College in New York.
22	MR. MAGDALENO: Good afternoon, and
23	welcome colleagues. I want to thank the USDA for
24	hosting this Listening Session. I'm very pleased Page 21

25	to represent the Lenman College community and our					
	Listening Session					
1	president Dr. Ricardo R. Fernandez at this					
2	Listening Session.					
3	The College is pleased to respond to the					
4	request for input on how to identify and certify					
5	an institution as an Hispanic-Serving Agriculture					
6	College or University, and is particularly pleased					
7	to Learn that Section 7129 of the Food					
8	Conservation and Energy Act of 2008 will make					
9	available funding for an endowment fund, an equity					
10	grants program, an institutional capacity grants					
11	program, and a fundamental and implied research					
12	grants program.					
13	We recommend that all Hispanic-Serving					
14	institutions with research and academic programs					
15	in food science, nutrition, and agricultural and					
16	plant sciences, be eligible to apply for this					
17	desi gnati on.					
18	While Lehman agrees that all of these					
19	programs are valuable we especially want to					
20	highlight the need for the endowment fund and the					
21	research grants program. The endowment fund will					
22	make available scholarship funds for graduate and					
23	undergraduate students at Hi spanic-Serving					
24	Agricultural Institutions for pursuing degrees in related					
25	programs. Such support will enhance the pipeline					
	Listening Session					
1	of Hispanic students at all levels in those					
2	fi el ds.					

3	Similarly monies made available through
4	the fundamental and applied research grants
5	program can be used to support joint research
6	programs and partnerships between Hispanic-Serving
7	Institutions and non HIS research rich
8	institutions. In the case of Lehman College one
9	of those examples would be the New York Botanical
10	Garden.
11	Lehman College of the City University of
12	New York is a designated Hispanic-Serving
13	Institution with outstanding academic programs and
14	affordable tuition, and the primary avenue to
15	higher education for low income and minority
16	residents of Bronx County and the City of New
17	York.
18	Lehman is exceptional among the CUNY
19	institutions for its undergraduate and graduate
20	degree programs in food science, nutrition, and
21	plant biology. The CUNY Ph.D. program in plant
22	sciences is based at the college and offered in
23	partnership with the New York Botanical Garden.
24	Additionally Lehman faculty host and
25	mentor post doctoral scholars from all over the
	Li steni ng Sessi on 28
1	world who come to Lehman to conduct research in
2	our plant science laboratories.
3	A four-year urban commuter college Lehman
4	has its own field space on campus, which makes it
5	unique among both inner city minority-serving
6	institutions and agriculture colleges and

7 uni versi ti es.

8	usda1012 By permitting Lehman to compete for
9	additional federal funding HSACU status will
10	support new research and student support at the
11	college, thereby improving its standing as a
12	regional center for advanced research and
13	education of the food, agricultural, and plant
14	sci ences.
15	Lehman's faculty, post doctoral fellows,
16	and students are recognized for their achievement
17	in ecological, biomedical, genetic, and
18	nutritional research. For over 20 years the plant
19	science faculty consistently has won federal and
20	foundation support for its cutting-edge work.
21	Funders include the National Science
22	Foundation, USDA, the Rockefeller Foundation, and
23	the National Institute of Health. In the last
24	five years alone funding awarded for research and
25	plant biology and crop science exceeded
	Listening Session
1	29 million
1	\$8 million.
2	Ongoing agricultural and plant science
3	research includes the study of antioxidants and
4	anticarcinogenic compound production and their
5	biological roles in aging, disease immunity and
6	stress response, nutritional enhancement of food
7	crops, most notably increasing the vitamin A
8	content in corn, genetic and biochemical processes
9	used by crop plants to respond to stressors in
10	their environments, and the role of plants in
11	regulating carbon and greenhouse gasses.
12	The faculty routinely publishes its

- 13 findings in top scientific journals such as
- 14 science and field specific publications including
- 15 Applied Microbiology and Biotechnology, the
- 16 Journal of Ecology, Plant Physiology, the Journal
- 17 of Experimental Botany, Piezochemistry,
- 18 Piezomedicine, the Journal of Agriculture and Food
- 19 Chemistry, Plant Cell and Environmental Plant
- 20 Physiology, and Food Science among others.
- 21 Lehman College has just broken ground on
- 22 a \$250 million, three phase science facility. The
- 23 Lehman College science facility is designed to
- 24 encourage both interdisciplinary and specialized
- 25 scientific inquiry that will include modular

Listening Session

- 1 laboratories for instruction and research,
- 2 classroom, state of the art instrumentation, an
- 3 advanced research and teaching greenhouse, and
- 4 additional growing space for faculty and graduate
- 5 research.
- 6 The facility will obviously expand
- 7 significantly the college's research and teaching
- 8 capacity in plant and agriculture science.
- 9 Lehman College has long had an
- 10 institutional commitment to food, agricultural and
- 11 nutritional sciences as its academic programs and
- 12 strong record in research demonstrates.
- 13 Lehman plans to extends its contribution
- 14 in this area through the creation of a plant
- 15 science center that will serve as a nucleus for
- 16 some of the activities of an Hispanic-Serving
- 17 Agricultural College in the Bronx.

18	usda1012 Thank you very much.
19	(Appl ause.)
20	MR. SPURLING: Thank you.
21	Next up is Dr. Nora Garza.
22	Dr. Garza, you want to do both at once?
23	DR. GARZA: I'll do both at once.
24	MR. SPURLING: Okay. She's representing
25	Laredo Community College in Texas, and the Texas
	Listening Session

- 1 Hispanic-Serving Institutions Consortium.
- 2 DR. GARZA: Good afternoon. My name is

- 3 Nora Garza. I serve as vice president for
- 4 research development for the Laredo Community
- 5 College.
- 6 First of all I would like to thank you
- 7 for the opportunity to share information about our
- 8 college, and thank you for setting up the
- 9 stakeholders meeting where many of us have come to
- 10 learn about best practices.
- 11 Let me tell you a little bit about Laredo
- 12 Community College. Laredo Community College was
- 13 founded in 1947. It has a 60-year plus history of
- 14 serving the border community. We are a border
- 15 community with Mexico. Our city was founded in
- 16 1755 and our neighboring town was founded after
- 17 the state of Texas became the state of Texas and
- 18 the people didn't want to be a part of the United
- 19 States so they founded Nuevo Laredo. This is a
- 20 way of telling you where I'm coming from.
- 21 In 1755 this town was founded. And it
- 22 was primarily a farming and ranching community.

23	That's	where	the	roots	οf	Laredo	are
20	illat .	, wilci c	LIIC	10013	O I	Lai cao	uı c.

- Laredo Community College serves over 24
- 25 96 percent Hispanic students. The town of Laredo Listening Session

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- or the City of Laredo shall I say is about 1
- 99 percent Hispanic. 2
- Earlier they had mentioned poverty rates. 3
- 4 We won't go into that. There's a lot of wealth
- and there's a lot of poverty. 5
- 6 On the border with Mexico -- oh, I guess
- 7 something to what the Father said earlier, we have
- many many degree programs that are not specified 8
- as such so the students begin their two-year
- careers -- and some of them are short two-year 10
- 11 careers. The others transfer to other, to
- universities to complete their studies so they 12
- don't per se get a degree in agribusiness or 13
- veterinary medicine; they transfer to the 14
- 1862 and into other universities to complete those 15
- career fields. 16
- 17 But from what I have Learned as a USDA
- fellow there's work at USDA in many many fields. 18
- So in selecting I would encourage you to think out 19
- 20 of the box and think of capacity building when you
- consider designations, for example where we would 21
- be if in 1862 they would not have created the 22
- 23 A&Ms. They didn't start having all the research
- capabilities; they had to start somewhere. 24
- 25 So I would encourage you and ask that you Listening Session

2	if you will as you make your designation.
3	When I mentioned that Laredo was founded
4	primarily as a farming and ranching community it
5	was not a fort, it was a ranching community. And
6	as such I think any of you that are here from
7	Texas you know that Laredo, there was a big town
8	150 miles away in all directions. So San Antonio
9	is 150 miles away. So Brownsville is over
10	150 miles away. So Monterey is over 150 miles
11	away. You can think of that as the opportunity
12	for education.
13	So when Laredo Community College started
14	it was a way of providing education to those
15	underserved communities, to those underserved
16	students.
17	Nonetheless Laredo Community College has
18	an environmental science center that studies the
19	flora and fauna of the Rio Grande watershed which
20	begins in southern Colorado and goes all the way
21	to the mouth of the Rio Grande. Sometimes. When
22	it's not dry, okay?
23	So that environmental science center was
24	created due to monies that were put up by the
25	people of Laredo, farmers and ranchers, the
	Listening Session
1	(untranslated) Estates that gave some money. It
2	is on the site of a I don't know if it was USDA
3	but it was an Israeli farm project where they
4	first started drip irrigation. And also we have
5	three or four wind turbines first generation.
6	So there's a lot of potential there.
U	Page 28

7	But if you were to ask us if we offer so many
8	degrees we do not. So I would urge you to
9	consider that when you decide which colleges or
10	universities will be designated.
11	I would like to say historically
12	Hispanic-Serving Laredo Community College is one
13	that is historically Hispanic-Serving and I ask
14	that you think of that because the sections that
15	will help us the most are the capacity building,
16	the endowment, which is very very crucial in
17	providing scholarships, and any other things that
18	will help us.
19	Our farmers and our ranchers met recently
20	less than a month ago with our congressman. And
21	they wanted to, they were being informed about the
22	changes in the Farm Bill, et cetera. And they
23	came to Laredo Community College and they asked us
24	to set up a wildlife management degree. We would
25	like to do that or ecotourism because now the
	Listening Session
1	farmers and ranchers and stuff also do tourism,
2	ecotourism, which is very valuable.
3	But Laredo Community College does not
4	have the resources to begin many of those programs
5	without that funding. So funding by USDA as a
6	historic Hispanic-Serving would be very very
7	valuable to us.
8	We also have, as a result of my
9	experiences as a USDA fellow, we have since then
10	written and been awarded 30 USDA grants which are
11	for a consortium, which are to team up with a Page 29

12	university and another community college in
13	tel econferenci ng a course.
14	We had six students that traveled with me
15	to Texas State University in San Marcos this past
16	week. They went and they met with a teacher and
17	with other students. Again when you talk about
18	capacity building and reaching down into the
19	students that are coming up, you know, it was
20	amazing to see that these six students, who are
21	very very intelligent, participated in FFA and
22	were in different high schools. Yet when they
23	went and they saw what the high school students
24	were doing in and around San Marcos, Texas, it was
25	qui te di fferent.
	Listening Session
1	So capacity building and endowment will
2	be some of the very important things that would
3	help. So I would urge you as you make your
4	decision that you think very carefully about it.
5	Not to take anything away from those that have
6	been doing incredible research and need that kind
7	of support; we urge you to think of them as well.
8	But please think out of the box and include us as
9	well.
10	Thank you.
11	(Appl ause.)
12	MR. SPURLING: Next up is Dr. Antonio
13	Flores.
14	DR. GARZA: Can I please say something
15	about the Consortium?
16	MR. SPURLING: Go ahead. Page 30

17	DR. GARZA: They are kind of different.
18	Ms. Lisa Perio is making a presentation
19	and she is on the executive board of the Texas
20	Hispanic-Serving Institution Consortium.
21	Laredo Community College and Houston
22	Community College got a USDA grant three years ago
23	to organize a Consortium of Hispanic-Serving
24	Institutions on capacity building so that we could
25	work on each other's strengths, help each other
	Listening Session 37
1	with our weaknesses, develop new ways of getting
2	our students the education that they deserve.
3	Our president is Charlie Bycak from
4	St. Edwards University, who is not with us today,
5	and B. DeNorvo from Houston Community College, who
6	is not here, and Lisa Perio, and I am the founding
7	and former president of the Consortium.
8	If there's any way our Consortium can
9	work with the USDA especially working with the
10	Texas community colleges and universities there
11	are 40 out of the 60 well, there are
12	40 Hispanic-Serving Institutions in Texas and
13	21 of them are members of our Consortium.
14	If there's any way that our Consortium
15	can work to either get the word out to make
16	opportunities for students available so that
17	students can be aware of these opportunities we
18	would love to be able to work with you, any way in
19	the regulations or in the policies or in the
20	procedures we would love to be able to do that, as
21	I'm sure the other consortia and I think there are Page 31

22	at least two in California would like that
23	opportuni ty.
24	Thank you very much.
25	(Appl ause.)
	Listening Session
1	MR. SPURLING: Dr. Antonio Flores?
2	THE FLOOR: Dr. Flores is delayed.
3	MR. SPURLING: That's fine. We'll move
4	him till later and take him as soon as he arrives.
5	Dr. Frank Reyes?
6	DR. REYES: I want to take just a couple
7	of minutes.
8	We actually have our chancellor and our
9	two presidents from the Hispanic-Serving
10	Institutions. I would like to defer to them if
11	they wish to make a statement. If they are not
12	prepared that's fine because we got this
13	information at the last minute, but we are very
14	very interested in trying to find out what we can
15	do to make sure we fit in this policy very very
16	well.
17	Now, we have been and I can speak in
18	terms of the fact that I've been a fellow for the
19	USDA in regards to the great benefits that we get
20	for student internships and so forth. And it's
21	been extremely extremely successful. We have
22	learned a lot. So when this opportunity came up \boldsymbol{I}
23	asked my chancellor and two presidents to look at
24	it.
25	They were actually very busy during the
	Listoping Soccion

Li steni ng Sessi on Page 32

1	week. They were being accredited so their focus
2	was on accreditation, but you can bet they will
3	submit their recommendations to become part of
4	this because we also take this very seriously.
5	Just to show you, in one of our colleges
6	we do have one of the best programs when it comes
7	to culinary and restaurant management. And the
8	other college has one of the best first responders
9	when it comes to fire training in terms of that.
10	So I'm sure that our two presidents will
11	be more than happy to make a written statement in
12	terms of the great benefits that this will bring.
13	Plus to add something to it is that our
14	Congressman Joe Bacca has been very instrumental
15	in making sure that the Farm Bill is looked at
16	very very carefully and that all HSIs with the
17	potential of being agricultural do get looked at.
18	Furthermore we have a history.
19	Congressman George Brown, who used to be
20	Mr. Agriculture, was also very instrumental and
21	very dedicated making sure colleges throughout the
22	nation, specifically Hispanic-Serving
23	Institutions, get the opportunity to have an input
24	that would benefit tremendously.
25	We do have programs, as I stated already,
	Listening Session
1	that will benefit tremendously for agricultural
•	in a substitution of the s

- 2 colleges and universities.
- Thank you so much.
- 4 (Appl ause.)

5	usda1012 MR. SPURLING: Dr. Les Young from Cal
6	Pol y.
7	DR. YOUNG: Good afternoon, everyone. My
8	name is Les Young. I'm the current Dean of the
9	College of Agriculture at Cal Poly Pomona, Cal
10	Pol y.
11	I represent a college that's very
12	comprehensive within a university of
13	21,000 students. We are part of the California
14	State University system with 23 campuses with more
15	than 30,000 students, the largest in the world.
16	Most of those institutions of course are HSIs.
17	I did some investigation of this
18	authorization and we looked at what are the
19	Hispanic schools and colleges, universities,
20	colleges of agriculture. And when we went to the
21	list there are very few actual universities and

colleges, four years, non Land Grant that offer 22

23 degrees in agriculture. I only found four:

24 in California, two in Texas. The two in

25 California are Fresno State and Cal Poly Pomona.

Listening Session

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We represent a very large contingency of 1 2 California, both Fresno State and Cal Poly Pomona, 3 of about 3,000 students. These students are in degree programs in agriculture, both undergraduate and graduate programs. 5

6 I don't want to go through the list of 7 them, but they're in very traditional areas of agriculture such as animal science, plant science, 8

human nutrition, food science, and so forth.

10	usda1012 We provide the state of California a lot
11	of the graduates that go into the area of
12	agri cul ture.
13	When we look at the definition of the
14	HSACU you really define that to exclude a lot of
15	HSIs and I don't think that's right; however, I
16	think it's important that when you do the
17	appropriations and you look at that carefully
18	we're going to have to really understand that USDA
19	has to meet standards. These standards deal with
20	merit, quality, and relevance.
21	And so, you know, this is an opportunity
22	for our institution to compete with Land Grant
23	institutions in the appropriated area, and this is
24	really historic because it hasn't been done in a
25	long time.
	Listening Session
1	These are exciting times for our
2	institution. We look forward to it. We look
3	forward to partnering because there's so few
4	institutions that are really prepared for this
5	right now; again only four campuses in the entire
6	state.
7	We're looking to partnering with
8	community colleges and other institutions that are
9	non Land Grant to help us with these programs. We
10	can't do it ourselves so I welcome the
11	opportuni ty.
12	When you look at Cal Poly Pomona's
13	
13	capacity, you know, we have a very large campus,

- 15 University system, about 2,000 acres of dedicated
- 16 farmland in southern California, which is really
- 17 very unusual. You think about Southern California
- 18 being a megalopolis with 19 million people.
- 19 We are an island of agriculture down
- 20 there. We represent really the southern outpost
- 21 if you will of agriculture, the No. 1 agricultural
- 22 state in the union, a \$34 billion industry.
- We welcome the challenge that this
- 24 authorization provides us and look forward to
- 25 really providing what USDA is looking for: A

Listening Session

- 1 partner that can really provide relevant research,
- 2 meritorious research and relevant research, just
- 3 really put it together with other partners. I
- 4 think this is a tremendous historical moment for
- 5 the HSI communities to be able to have
- 6 representation this way.
- 7 Again I want to thank the USDA for
- 8 hearing us out. It's a daunting task to define
- 9 what an HSACU is. I wish you well in this.
- Again you're willing to bring in everyone
- 11 you can into this thing but again I know you have
- 12 to maintain your standards.
- 13 So thank you very much.
- 14 (Appl ause.)
- MR. SPURLING: Dr. Charles Boyer from
- 16 California State University Fresno.
- 17 DR. BOYER: Good afternoon. It's a
- 18 pleasure to be here.
- 19 I'd like to add a little bit what my

- 20 colleague from Cal Poly Pomona said. Wherever we
- 21 go we need to be credible, we need to be
- 22 accountable, and I hope in five years we'll be
- 23 able to deliver impact. So I think we all have to
- 24 commit to that as this moves forward; maybe
- 25 underpromise and overdeliver.

Listening Session

- 1 I do want to say, you know, a lot of you
- 2 have been trying to make a case -- and I think a
- 3 very good case for your colleges and universities
- 4 for being part of this program.
- 5 But at CSU Fresno we're a little
- 6 different. We're surrounded by the richest
- 7 farmland in the country. The farmgate value in
- 8 the county of Fresno approaches \$5 billion every
- 9 year. That's with a B. That means our farmgate
- 10 value is greater than usually 20 plus states in
- 11 the country. So we're in the middle of
- 12 agriculture and obviously we're a very important
- 13 component of that.
- 14 However the most important thing we do
- 15 is our students. We have a few of them here
- 16 including one of them who's a recent graduate
- 17 working for the USDA. That's the way we really
- 18 contribute to the future.
- 19 I'd like to respond to what I think
- 20 should be some of the things that are considered.
- 21 I do think it's important that we adhere to a
- 22 requirement for a degree program, either
- 23 Associates or Bachelor's degree. I think that's
- 24 important to our credibility. I think that's what

25 we're talking about.

Listening Session

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1	Today's featured speaker at the luncheon
2	from Lumina talked about the emphasis on
3	increasing the number of graduates at the
4	Associate and Bachelor Level. That's what we
5	ought to be about is creating degrees and creating
6	that trained work force for the future.
7	In California I think we would have
8	several four-year and two-year schools qualified
9	under that. We have a history of partnering, a
10	history of competing for HSI education grants.
11	And so I think we would be an effective part of
12	that.
13	But the key I think question today is
14	really what areas are we going to include in this.
15	And part of the Farm Bill, for those of who you
16	may not be aware, is some reorganization of CSREES
17	and the creation of a research, education, and
18	extension office. This office will have six
19	di vi si ons.
20	And I guess I would argue I'm going to
21	go through these divisions with you. I would
22	argue that most of you who spoke today would be
23	included under those divisions if we use those as
24	our standard for what it might take to qualify.
25	The first is renewable energy, natural
	Listening Session

1 resources, and environments.

2 Second is food safety, nutrition, and

3 heal th.

4	Third is plant health, plant production,
5	plant products.
6	Fourth, animal health, animal production,
7	and animal products.
8	The fifth is agriculture systems and
9	technol ogy.
10	The sixth is agriculture economics in the
11	rural community.
12	I think most of you who spoke this
13	afternoon will probably find a place for your
14	programs within those six categories.
15	In addition the new Farm Bill mandated
16	three programs with funding. One of these is for
17	specialty crops, the second is for organic
18	agriculture, and the third is for beginning
19	farmers and ranchers.
20	I would argue with specialty crops and
21	organic agriculture. We heard about organic
22	agriculture with several people speaking on that
23	today.
24	If you look at specialty crops the key
25	areas where we have Hispanic-Serving Institutions
	Listening Session 47
1	are Florida, Texas, California, and Arizona. And
2	all of those are key states for the production of
3	specialty crops so I think we can have impact in
4	those areas and with our institutions in those
5	regions.
6	Finally the research, education, and
7	extension office is in the process of developing a
8	roadmap for agriculture research, education, and Page 39

9	extension. I think we need to work hard to align
10	who we are and what we're doing with that roadmap.
11	We need to be a player; we need to be a partner.
12	I would like to close by speaking to one
13	provision that hasn't been spoken to. That is, we
14	as HSIs now will have representation on the
15	national agriculture research, education
16	extension, education, and economics advisory
17	board.
18	This is a relatively small advisory board
19	that informs the national agriculture priorities.
20	I think it's important that whoever HACU and HSIs
21	go forward with nominating for this position that
22	we have somebody who can build coalitions and
23	build partnerships so that we can be effective in
24	the future in working with the other partners who
25	are part of the larger agriculture family.
	Listening Session 48
1	So I think if we continue to look on
2	credibility, accountability, and impact, we will
3	be successful and we will be able to bring new
4	institutions into the fold in the future.
5	Thank you.
6	(Appl ause.)
7	MR. SPURLING: Next up is Dr. Sandy
8	Smith, Global Learning Semester.
9	DR. SMITH: I want to thank you for the
10	opportunity for all of us to have a chance to
11	speak to this topic.
12	I will say that I'm from Global Learning
13	Semesters. I represent a partnership with HACU Page 40

	doda 1012
14	and all of the HACU institutions in
15	internationalizing student experiences. This is
16	definitely a priority for us in capacity building,
17	finding the underrepresented areas, academic areas
18	of education that are not being internationalized,
19	and obviously agricultural education is one of
20	those areas for most schools, but especially for
21	smaller schools.
22	So I would like to definitely thank USDA
23	because they do have a priority in
24	internationalizing agricultural education,
25	research, and outreach.
	Listening Session
1	
1	But I get many requests from Land Grant
2	institutions looking at opportunities for
3	partnering with other institutions to utilize the
4	grants that they have received from USDA. And I
5	very often will recommend that they look at HSIs
6	and HACU member institutions to partner in those
7	areas.
8	So I would like to definitely advocate
9	for including the Associate degree level
10	institutions in this opportunity for the fact that
11	I have dealt with a lot of Land Grant institutions
12	that already have access to so many more areas of
13	funding and that the smaller schools don't as
14	often have that opportunity.
15	For the Hispanic-Serving Institutions,
16	one of the fastest growing areas of education that
17	I see, this is a very important area for the

18 Associate Level schools to be included in having Page 41

19	the opportunity to have access to these funds.
20	And also I would like to also, because of
21	my background in internationalizing education, is
22	to advocate not only for the USDA, which I know
23	already does with Land Grant institutions in
24	internationalizing their education, but advocating
25	also in this area with HSIs and with the
	Listening Session 50
1	institutions themselves to use this as an
2	opportunity to acknowledge and hopefully utilize
3	funding for internationalizing their agricultural
4	education, research, and outreach. So that's what
5	I'd like to share.
6	Thank you.
7	(Appl ause.)
8	MR. SPURLING: Okay. Now I'd like to
9	introduce Dr. Antonio Flores, the President and
10	CEO of the HACU.
11	Dr. Flores.
12	DR. FLORES: Thank you. Good afternoon.
13	My name is Antonio Flores, President and CEO of
14	the Hispanic Association of Colleges and
15	Universities also known as HACU.
16	HACU is a national higher education
17	association representing over 450 colleges and
18	universities, and the only national organization
19	that represents the interests of Hispanic-Serving
20	Institutions or HSIs, which are those colleges and
21	universities that have a minimum of 25 percent
22	Hispanic undergraduate enrollment.
23	I'm here today to offer preliminary Page 42

	usua1012
24	suggestions to the United States Department of
25	Agriculture, USDA, on the development of
	Listening Session 51
1	regulations to define and certify certain
2	institutions as Hispanic-Serving Agriculture
3	College and Universities, HSACUs, as well as
4	regulations for the five new programs created for
5	HSACUs under the recently passed Farm Bill
6	l egi sl ati on.
7	Let me first express my appreciation to
8	the Cooperative State Research and Extension
9	Service, CSREES, of the USDA for reaching out to
10	the HSI community, HACU, and our membership to
11	host this stakeholders meeting at our annual
12	conference in Denver, Colorado.
13	This is an incredible and important piece
14	of legislation for HSIs and it's critical to have
15	a venue where the HSI community is able to provide
16	the regulations that will govern these five
17	programs for HSACUs.
18	I also want to express appreciation to
19	all of those members of Congress that were
20	instrumental in the creation of these new HSI
21	provisions in the Farm Bill.
22	The first suggestion that we would like
23	to provide in the development of regulations for

24 the new offer of HSACUs is that a fair and

25 equitable methodology is developed to ensure that Listening Session

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1 both two- and four-year HSI institutions are

	usda1012
2	equitably represented in this offer.
3	Also it's important that all regions of
4	the country that have large Hispanic populations
5	and HSIs are able to host HSACUs both today and in
6	the future.
7	Secondly we ask that attention be paid to
8	clearly define and interpret the meaning of, in
9	quote, agriculture and related fields, end of
10	quote, so that the HSACUs offer is as inclusive as
11	possible but also reflective of the spirit and
12	letter of the law.
13	We are conscious of the delicate
14	balancing act that the USDA is trying to walk for
15	if all the HSIs, all of the HSIs are allowed to
16	apply for this these funds this would diminish and
17	dilute the impact of these grants.
18	Moreover we must also be conscious of the
19	need to stay within the spirit of these
20	legislations to ensure that there's a true
21	connection between this funding opportunity and
22	the need to make sure that these funds will expand
23	the number of Hispanics in agriculture-related
24	careers and strengthen the US agriculture
25	community.

Listening Session

We understand that there may be over
2 80 HSIs that will be immediately eligible for
3 these funding opportunities regardless of the
4 final interpretation of the, in quote, agriculture
5 and related fields, end quote, in the legislation.
6 We also know that our colleges and

- usda1012 universities will continue to develop as 7 institutions and could easily become effective partners with the USDA and the US agriculture 9 10 community if provided the funding and guidance so that we do not want to limit from the outset the 11 number of institutions that would be deemed to be 12 13 an HSACU. 14 We must make sure that we do not create 15 haves and have nots for these funding 16 opportunities; therefore we would like to propose that the USDA draft a specific criteria based on 17 USDA's current and future strategy goals that HSIs 18 would need to move from them to the consideration 19 20 to be considered as HSACUs and become eligible for these funding opportunities. These draft criteria 21 should be effectively deliberated with 22 23 stakehol ders. 24 HACU looks forward to working with the 25 USDA in this process. In doing so we should Listening Session 54 1 aspire to stay true to the spirit of the legislation and develop programs that will 2 continue to expand the capacity for HSIs, increase 3 4 the number of Hispanics in agriculture-related fields, and also ensure that the institutions will 5 strengthen the US agriculture community.
 - 7 Such a process will also provide the
 - 8 clear roadmap that HSIs will need to follow to
- 9 become an HSACU.
- These are HACU's initial thoughts on the creation of the HACU offer of institutions;

- 12 however, there are several other issues to
- 13 consider. And HACU as an association is eager to
- 14 hear from the HSIs to ensure that this is an
- 15 inclusive process.
- 16 HACU encourages HSIs to carefully
- 17 consider the following questions in the
- 18 development of rules and regulations for
- 19 implementing the five new programs for HSACUs.
- 20 One, consideration of matching fund
- 21 requirements in any of the grants to ensure buy-in
- 22 on the purpose for the program.
- No. 2, require demographic information
- 24 for institutions eligible to be certified as an
- 25 HSACU.

Listening Session

- 1 Three, consideration of the typical grant
- 2 period of three years for the competitive grants.
- 3 Currently USDA HSI Title 7 grants are for three
- 4 years. Are three years sufficient time for
- 5 research and development for those grants?
- 6 No. 4, what about the institutional
- 7 capacity building grant program which will provide
- 8 funding for HACU. Should they be a one-time grant
- 9 to allow more HSACUs to receive grants?
- No. 5, in order to ensure that community
- 11 colleges compared to four-year institutions
- 12 receive a fair number of these grants should
- 13 community colleges be given additional support to
- 14 guarantee equitable opportunity in grant
- 15 competitions?
- No. 6, should the rule-making process for

- 17 distribution of grants give extra weight to
- 18 transfer and articulation agreements between two-
- 19 and four-year institutions?
- No. 7, should HSACUs be allowed or
- 21 encouraged to develop articulation programs with
- 22 Hispanic-Serving school districts and their
- 23 service areas?
- 24 These are important questions that HSIs
- 25 need to consider and provide guidance to the USDA

Listening Session

- 1 in this rule-making processes.
- 2 Please note I will be submitting
- 3 additional written recommendations based on the
- 4 testimony that is presented here today, additional
- 5 comments that we may receive from the HSI
- 6 community, and input from the HACU governing board
- 7 before the October 27, 2008 deadline.
- 8 On behalf of HACU I want to thank the
- 9 secretary of the USDA as well as the administrator
- 10 of CSREES for the opportunity to present testimony
- 11 today at this important state meeting.
- Thank you.
- 13 (Appl ause.)
- 14 MR. SPURLING: I can't read my writing.
- 15 Looks like Jim Herrell.
- 16 MR. HERRELL: I'm supposed to follow
- 17 that?
- 18 My name is Jim Herrell. I'm the
- 19 Associate Vice President of Otero Junior College,
- 20 in La Ciudad La Junta in southeastern Colorado.
- 21 I was going to tell you that I lost a

- 22 copy of my speech, and it sounded remarkably like
- 23 the speech you just heard.
- 24 I would want to say one thing about small
- 25 Hispanic-Serving Institutions. We have 1,200 FTE
 Listening Session

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- 1 at our little HSI in southeastern Colorado. We
- 2 have articulation agreements between our four-year
- 3 schools and our school and where the farmers and
- 4 ranchers and their children actually go to school.
- 5 I would like the Department of
- 6 Agriculture -- and thank you for this
- 7 opportunity -- to carefully consider location,
- 8 location, location; that sometimes the access to
- 9 higher education is most assuredly predicated on
- 10 where one lives and one's capacity to be mobile.
- 11 One of the categories that I hope we
- 12 celebrate is we certainly, we want people of
- 13 agriculture to have an opportunity to go to
- 14 school. And those people who have made a
- 15 commitment to stay in rural America and be part of
- 16 rural America and support America and the world by
- 17 growing its food should have access to these
- 18 funds.
- 19 We'll qualify, but thank you so much for
- 20 this wonderful opportunity. And we'll still be in
- 21 rural America and growing your food. And if
- 22 you'll send a few things our way it will enhance
- 23 our capacity to educate the children of rural
- 24 America and its people.
- Thank you very much.

Listening Session

1	(Appl ause.)
2	MR. SPURLING: Paul Gutierrez, Mexico
3	State.
4	MR. GUTIERREZ: Good afternoon. My name
5	is Paul Gutierrez, New Mexico State University.
6	I want to preface my remarks by saying I
7	come here as an Hispanic-Serving Higher Education
8	and not necessarily as Hispanic-Serving
9	Institution, and I think you understand the
10	prefatory remark.
11	Hispanic-Serving Agriculture Colleges and
12	Universities and again I underline the word
13	"serving." I made some notes here and it's
14	entitled, The Case of the Land Grant University.
15	I spent my entire career in Land Grant
16	universities of Colorado State, Washington State,
17	and now New Mexico State. As remarked earlier
18	there's not a whole lot of Hispanic-Serving Land
19	Grant universities in the country, which of course
20	is most of the resources of the Extension Service
21	and many other resources.
22	So when I look at the capacity in terms
23	of the language of the Farm Bill the capacity
24	building and Hispanic-Serving Agriculture Colleges
25	and Universities versus the capacity to serve the
	Listening Session 59
1	community I think we really do have to consider
2	that.
3	I think my colleague just alluded to that
4	as well. But if you look at the demographics of
5	faculty and the colleges of agriculture, all Land Page 49

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6	Grant universities across the United States, the
7	Extension Service included where most of my, as ${\bf I}$
8	said, my professional career working for the
9	Cooperative Extension Service up until a few
10	months ago I was the Director of Extension in New
11	Mexi co.
12	Again I think if you look at the
13	demographics of professional staff in the
14	extension across the country the last figures I
15	saw in 2004, 83 percent were non Hispanic, non-
16	Native American, non Asian professional staff;
17	Caucasian primarily.
18	Of course that doesn't reflect the
19	demographics of our country and certainly not many
20	of the communities. And I don't know the
21	demographics of faculty, teaching faculty in
22	colleges of agriculture. But I know in my
23	experience most of the universities I've served at
24	that this is not a highly diverse population,
25	mixed population. Again, keep that in mind
	Listening Session
1	because I think it's important when we talk about
2	capacity building and capacity to serve.
3	The other issue or thing I just wanted to
4	briefly talk about is in terms of the subject
5	matter in the competitive grants area. In
6	serving, talking about serving agriculture,
7	Hispanic communities in rural America, rural New
,	in spain 5 comman tros in raidi men ica, raidi new

10 agriculture transcend the boundaries of the Page 50 $\,$

9 by rural Hispanic and Native Americans in

8 Mexico, many of the socioeconomic challenges faced

11	college of agriculture but yet it's all important.
12	I mean, you have to have a lot of success
13	in a lot of areas to have the successful community $% \left(1\right) =\left(1\right) \left(1\right) \left($
14	economic development effort in agriculture. I
15	think it's important that we don't just focus on
16	the areas of agriculture in and of itself.
17	The agriculture family community, many of
18	the agriculture producers that we're thinking of,
19	at least in New Mexico, are small farms by
20	definition of the federal government which means
21	they have probably a job in town, or maybe two or
22	three, to maintain their agriculture operations.
23	So economic community development operations are
24	important and closely tied to the agriculture
25	community and certainly in the rural community in
	Li steni ng Sessi on
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1	New Mexico.
1	
	New Mexico.
2	New Mexico. It isn't large scale agriculture like
2	New Mexico. It isn't large scale agriculture like some of the agriculture in California, but I think
2 3 4	New Mexico. It isn't large scale agriculture like some of the agriculture in California, but I think what's important to keep in mind is that don't
2 3 4 5	New Mexico. It isn't large scale agriculture like some of the agriculture in California, but I think what's important to keep in mind is that don't limit that to competitive areas. I think you have
2 3 4 5 6	New Mexico. It isn't large scale agriculture like some of the agriculture in California, but I think what's important to keep in mind is that don't limit that to competitive areas. I think you have to look at the whole local growing system,
2 3 4 5 6 7	New Mexico. It isn't large scale agriculture like some of the agriculture in California, but I think what's important to keep in mind is that don't limit that to competitive areas. I think you have to look at the whole local growing system, socioeconomic, and the environmental system.
2 3 4 5 6 7 8	New Mexico. It isn't large scale agriculture like some of the agriculture in California, but I think what's important to keep in mind is that don't limit that to competitive areas. I think you have to look at the whole local growing system, socioeconomic, and the environmental system. A few of the recommendations I thought
2 3 4 5 6 7 8	New Mexico. It isn't large scale agriculture like some of the agriculture in California, but I think what's important to keep in mind is that don't limit that to competitive areas. I think you have to look at the whole local growing system, socioeconomic, and the environmental system. A few of the recommendations I thought of, if we look at the language of the Farm Bill
2 3 4 5 6 7 8 9	New Mexico. It isn't large scale agriculture like some of the agriculture in California, but I think what's important to keep in mind is that don't limit that to competitive areas. I think you have to look at the whole local growing system, socioeconomic, and the environmental system. A few of the recommendations I thought of, if we look at the language of the Farm Bill and I understand that the language of the Farm
2 3 4 5 6 7 8 9 10	New Mexico. It isn't large scale agriculture like some of the agriculture in California, but I think what's important to keep in mind is that don't limit that to competitive areas. I think you have to look at the whole local growing system, socioeconomic, and the environmental system. A few of the recommendations I thought of, if we look at the language of the Farm Bill and I understand that the language of the Farm Bill was greatly influenced by many, by a very
2 3 4 5 6 7 8 9 10 11	New Mexico. It isn't large scale agriculture like some of the agriculture in California, but I think what's important to keep in mind is that don't limit that to competitive areas. I think you have to look at the whole local growing system, socioeconomic, and the environmental system. A few of the recommendations I thought of, if we look at the language of the Farm Bill and I understand that the language of the Farm Bill was greatly influenced by many, by a very strong following of agriculture Land Grant

16	But I think we should have more focus on
17	the needs of the rural Hispanic and Native
18	American communities and not on the traditional
19	institutional labels that tend to direct use of
20	the resources.
21	In doing so I think we should focus on
22	the institutional strengths to serve the research
23	and educational needs, and then again, so if we
24	think about the institutional strengths I think
25	many of our HSI colleges may not have strong
	Listening Session 62
1	agricultural research programs but do have the
2	capacity to serve those Hispanic communities; they
3	do have the capacity and the social capital trust
4	and whatnot to work with these communities.
5	So capacity of the Land Grants are not
6	just HSI Land Grants but Land Grants across the
7	entire country. Again we need to look at the
8	demographics of where are the Hispanic agriculture
9	communities across the US? They're not
10	necessarily held up against or backed up to Land
11	Grant or an institution that has agricultural
12	programs such as HSIs but they may be close to
13	some of our best research and teaching
14	institutions that are Land Grants that do
15	agri cul ture.
16	So I think we should look at some
17	language that suggests, that focus on HSI's
18	ability to partner with other institutions,
19	capacity to partner with other institutions
20	including other Land Grant colleges and Page 52

21	universities across the country to serve the needs
22	of the institution.
23	So again the competitive nature wouldn't
24	be about spreading it to every institution that
25	wanted to have a piece of the pie; it's really
	Listening Session 63
1	saying, Okay, how about where is the
2	demonstrate the capacity to serve as well as the
3	capacity to do agriculture.
4	And that gives those HSIs that have a lot
5	of interest in partnering with other institutions
6	that have the capacity to provide the content, and
7	the HSIs, that have the capacity to provide the
8	context it's a win-win for the community and right
9	now it's a win for the institution, you know, a
10	win for the institutions that are going to have to
11	fit within that narrowly labeled box to compete
12	for the funds. It doesn't necessarily mean that
13	those in a big way benefit the Hispanic community
14	of agriculture, or Native Americans in this case.
15	I think we need to look again at how
16	we're a little more creative in how we define the
17	capacity to serve in terms of both the content and
18	the context. That would be my recommendation.
19	(Appl ause.)
20	MR. SPURLING: Next is Frank Ureno, Texas
21	A&M.
22	MR. URENO: Good afternoon, everyone. My
23	name is Frank Ureno. I'm with Texas A&M
24	University Kingsville.

I'm here today representing my new Page 53

- 1 President Steve Tallant, who's actually been on
- 2 the job 12 days.
- 3 It is an honor to be here addressing you
- 4 and I'd like to take this opportunity to thank you
- 5 for listening to us today.
- 6 It has been a very long road getting to
- 7 this point. It's exciting that we are able to be
- 8 here today providing input on this historic and
- 9 important program. We appreciate USDA CSREES for
- 10 soliciting input from us on how to identify and
- 11 certify the institution eligibility of HSACU.
- 12 The mission of my institution, Texas A&M
- 13 University Kingsville, as most of us that are here
- 14 today, can be summarized probably as one that
- 15 provides excellent educational opportunities to
- 16 improve the lives of people in our rural
- 17 agriculture communities.
- 18 The intent of the funds under the five
- 19 new programs is to improve the lives of those
- 20 associated with the Hispanic agriculture
- 21 communities. Speaking from my geographic area
- 22 most of these areas are underserved and defined as
- 23 at risk.
- We help students and families in these
- 25 areas develop the skill sets needed so they can

Listening Session

- 1 also participate in the American dream.
- 2 We also realize these funds are limited.
- 3 With this in mind we would like to suggest that we

- 4 focus the money to where it would provide the
- 5 greatest good.
- 6 For an institution to be eligible for
- 7 this program it should currently be offering an
- 8 accredited degree program in agriculture. There
- 9 are numerous methods that can be used to determine
- 10 this, but the most appropriate would be to define
- 11 the qualified schools as those with accredited
- 12 programs in agriculture defined by the
- 13 classification of instructional programs
- 14 originally developed by the US Department of
- 15 Education.
- 16 These codes are used nationwide, and
- 17 provide a standard approach to define our
- 18 programs. Agriculture programs are in the
- 19 O1 series. This would focus the limited funds to
- 20 those programs that are working with the students
- 21 and regions that are dealing with Hispanic
- 22 agricultural, and will continue to provide help to
- 23 these communities.
- We would like to see it restricted to
- 25 HSACU institutions who offer a degree that leads

Listening Session

- 66
- 1 to a Baccal aureate degree either as a standal one
- 2 or as a collaboration with a two-year HSACU
- 3 program.
- 4 It has been shown the value of a
- 5 Baccal aureate degree dramatically helps those that
- 6 achieve this level of education. If we adopt this
- 7 model you would allow HSACU students to set the
- 8 bar higher and not stop at the Associate degree

9	usda1012 I evel .
10	We realize this is an important decision.
11	But we must make one that allows us to move
12	forward with the greatest chance to achieve
13	success and benefit the Hispanic agriculture
14	communities.
15	Thank you for your time.
16	(Appl ause.)
17	MR. SPURLING: Lidia Tuttle, Florida
18	International University.
19	DR. TUTTLE: I'm Dr. Lidia Tuttle,
20	Associate Vice President for undergraduate
21	education at Florida International University, the
22	only public research university in southern
23	Fl ori da.
24	My friends from a sister institution in
25	Miami and my colleague from Florida International
	Listening Session 67
1	University have made a strong case for an
2	inclusive definition of the phrase, Agricultural
3	related field. I am pleased to add my brief
4	comments. Thank you for the opportunity.
5	I urge you to consider the important role
6	of urban HSIs that don't have a traditional

- 7 agriculture program but offer numerous programs in
- 8 related fields from water resource management,
- 9 environmental studies, nutrition and its
- 10 relationship to health, including obesity in
- 11 children leading to diabetes and heart disease, as
- 12 well as nutrition and poverty.
- Thank you.

14	(Appl ause.)
15	MR. SPURLING: Dr. Jose Rivera from the
16	Universidad del Sagrado Corazon, Puerto Rico.
17	DR. RIVERA: Good afternoon. My name is
18	Jose Rivera. I'm the president of Sacred Heart
19	University and also a member of the board of HACU.
20	My comments only refer to my institution.
21	The roots of Universidad del Sagrado
22	Corazon, Scared Heart University, go to 1880 when
23	it was established as a women's school and evolved
24	to become a college and continue on to graduate
25	programs.
	Listening Session 68
1	We are historically Hispanic, selective,
2	comprehensive, affordable institution offering
3	Associates, Bachelor's, Certificate, and Master's
4	degrees in arts and science fields such as
5	business, education, communication, social
6	sciences, natural sciences, and the humanities.
7	We offer undergraduate degrees to
8	4,600 students and 1,000 graduate students. We
9	offer courses in ecotourism, water quality
10	research, biotechnology, nutrition, food
11	management and marketing, and international
12	business, and see ourselves also in the function
13	as a preparatory institution.
14	The Department of Agriculture has now a
15	unique opportunity to be as innovative and
16	visionary as when it created the Land Grant
17	colleges and universities.
18	HSIs are unique as, they are as unique as
	Page 57

19	thev	are	deci si ve	tο	the	future	economi c	and
	LIICY	ui C	acci si vc	·	LIIC	Idtaic	CCCITOIII C	ana

- 20 social development of this country because of our
- 21 demographics. The specification as HSACU is an
- 22 opportunity to focus attention and drive HSIs to
- 23 the need in the broad field of food, agriculture,
- 24 conservation, and energy areas.
- 25 I would like to make a statement to the
 Listening Session
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1 issue of defining agriculture-related fields.

- 2 There's no question to the fact that HSIs are very
- 3 diverse and serve the majority of Hispanic
- 4 students. I also understand that we're dealing
- 5 somehow with an issue of funding but we should try
- 6 to separate the issue of funding from the
- 7 fundamental concepts that we are ready to define.
- 8 We are witnessing a major transformation
- 9 in the job market and job creation in the creation
- 10 of fields, in areas that bridge disciplines that
- 11 were not as apparent or as linked, apparently
- 12 linked as they are and we're seeing now where the
- 13 focus is on more interdisciplinary and multi
- 14 disciplinary education and initiatives.
- 15 Food, water conservation, conservation in
- 16 general, nutrition, and energy are basic
- 17 fundamental issues for the survival of society,
- 18 and when we see all the disciplines that are
- 19 needed in terms of those major issues -- and again
- 20 you see, we see through the eyes of traditional
- 21 fields, supported traditionally again by the
- 22 Department of Agriculture, we need to see if this
- 23 is the direction we want to maintain ourselves or

24	usda1012 if we want to move forward.
25	I seek to propose to prevent the
	Listening Session
	70
1	development of limited or limiting definition of
2	the term "agriculture-related fields."
3	Regulations leave these definitions fairly open to
4	all academic disciplines for HSIs in the field of
5	business, communication, natural sciences, social
6	sciences, and education.
7	For purposes of the regulation that will
8	guide the area of the request for proposals under
9	the law the Department of Agriculture should
10	specify clearly their goals, objectives, needs,
11	priorities, and outcomes that they expect from the
12	Hi spani c-Servi ng Agri cul ture Colleges and
13	Universities to address in these five new
14	programs, and then evaluate the proposals needed
15	by HSIs based on the merits of their projects and
16	their abilities to effectively and efficiently
17	meet the goals, needs, and priorities of the
18	Department.
19	Almost every field of study in an HSI can
20	contribute to the growth, development, and
21	competitiveness of our national agriculture, our
22	food management and marketing, our nutritional
23	efforts, our conservation, and energy efforts.
24	In addition I would like to suggest that
25	priority be given to Hispanic-Serving Agriculture
	Listening Session
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1 Colleges and Universities both with two-year and

2 four-year programs to establish collaborative Page 59

This tractives such as joint degrees, articulation
agreements, and other such projects with current
Land Grant institutions.
Finally I'd like to stress that a clear
distinction needs to be made in this two-year and
four-year concept so that we recognize that there
are many HSI four-year institutions that's have
two-year programs that are made to articulate with
other four-year institutions because if we don't
want to offer everything to everybody, and
recognize strengths, it is best if we, even if we
provide four-year programs, some of our programs
link to other four-year institutions.
We found a problem in the recent same
program. That was a special appropriation for
$\operatorname{HSI}\nolimits \operatorname{s}\nolimits$ where the definition was strictly interpreted
as community colleges and senior colleges, and
that left out the possibility for articulation
projects between four-year institutions having
two-year transfer programs and other four-year
institutions, and what that lead to is that
everybody tries to offer everything of low
quality. I think we have to promote quality.
Li steni ng Sessi on 72
I know you will take these
recommendations into account as you develop the
regulations. Again I really hope and dream that
you will be able to use this opportunity to be, as
I said before, as creative as the nation was when
it created the Land Grant colleges and
uni versi ti es.

8	Thank you.
9	(Appl ause.)
10	MR. SPURLING: Stephen Reed, California
11	State, Monterey Bay.
12	MR. REED: I'd like to thank you again
13	for taking this opportunity to allow us to present
14	our sides after reviewing the Farm Bill.
15	I'm Stephen Reed, Associate Vice
16	President Cal State Monterey Bay.
17	We're a young institution. We were
18	founded in 1995 in a property adjoining the
19	Monterey Bay closure of Fort Ord. As a young
20	institution, small and developing and growing, we
21	have fewer than 4,500 students at this point but
22	we are growing.
23	Our neighbors include some of the largest
24	and most productive specialty crop growers in the
25	United States. The Salinas Valley is known as the
	Listening Session
	73
1	salad bowl of America. We grow leafy greens,
2	lettuce, broccoli, cauliflower, which I don't eat,
3	artichokes, strawberries, which I do eat, and we
4	have about 70 wineries in our vicinity, which I do
5	avail myself of. And I would invite you all to
6	come visit.
7	Our faculty in the watershed sciences are
8	working with the AG industry in water conservation
9	techni ques, food safety, AG technol ogy,
10	agribusiness, and a variety of other fields.
11	We've been an HSI and proud to be a
12	member of HACU since our founding in 1995. We've

13	been very successful with our faculty working in
14	attracting federal grants from NSF, NASA, NOAA,
15	Department of Energy and other federal agencies,
16	and less so with the Department of Agriculture.
17	As a young institution I think most of
18	you would understand we don't now have a full-
19	fledged school of agriculture with accredited
20	degree programs in AG and AG related fields
21	despite the fact that our AG industry is working
22	closely with us with a desire we eventually get to
23	that point. That industry is a \$3.2 billion with
24	a B industry in the Monterey area that again is
25	coastal dependent. We pride ourselves in being in
	Listening Session 74
1	the middle of this group of AG industry leaders
2	for this country.
3	We have a sentiment about the bill, which
4	echoes part of the speakers that have spoken
5	before and in opposition to some of the other
6	speakers that have spoken before, which is to say
7	that the definition of Hispanic-Serving
8	Agriculture Colleges and Universities should
9	include a category for small or emerging HSIs and
10	HCACUs, which recognize that these newer, smaller
11	institutions are doing considerable valuable work
12	in agriculture related fields.
13	Their coursework would normally qualify
14	for Farm Bill support if it weren't for the
15	simple lack of formal AG school or accredited
16	degree program that we measure by.

The case in point, I'd like to bring to Page 62

18	your attention the fact that right now our campus
19	has initiated a new agribusiness management
20	concentration. We call it a concentration. It
21	would normally exceed the kind of programmatic
22	definition that would be called a minor. It's
23	50 plus units in agribusiness and management.
24	We are planning similar concentrations
25	additionally in soils and food safety in
	Listening Session 75
1	cooperation again with community colleges in our
2	region and the agriculture industry.
3	These are exactly the kinds of programs
4	we would like to see qualify because it's going to
5	be a long time I suspect before our campus has an $$
6	opportunity to have a full-fledged, be a school of
7	agriculture or a series of accredited major
8	programs.
9	So that is the essence of the
10	recommendations that our faculty and campus
11	President Dr. Diane Harrison, who is with us
12	today, has asked me to try to present to you.
13	I want to thank you again for allowing me
14	the opportunity to do that.
15	(Appl ause.)
16	MR. SPURLING: Maria Alvarez, El Paso
17	Community.
18	MS. ALVAREZ: Good afternoon, everyone.
19	And thank you for this opportunity.
20	I want to join my colleagues from
21	community colleges in respectfully requesting that
22	two-year institutions be included in these Page 63

23	programs.
24	I don't have a prepared speech. But I
25	did give a presentation about an hour ago on the
	Listening Session 76
1	
1	importance of community colleges in the education of minority students in science. So I thought it
	, , , , , , , , , , , , , , , , , , ,
3	may be appropriate to share some of the data with
4	this group.
5	Let me just start by telling you, giving
6	you some statistics. Two-year community colleges,
7	there's about over a thousand fully accredited
8	community colleges in the United States. This
9	enrolls about ten million students, about
10	basically 44 percent of all US undergraduates, and
11	45 percent of first-time freshmen.
12	Also in terms of minority and
13	underrepresented students community colleges
14	enroll more than half of all minorities and
15	disadvantaged students, and 58 percent of female
16	undergraduates are enrolled in community college.
17	This is a group of talented students
18	that, with the appropriate support and guidance,
19	can very easily enter into fields that are
20	supported by the USDA and also into the Ph.D.
21	pi pel i ne.
22	We have in El Paso Community College been
23	doing this for a few years, and I wanted to share
24	some of our success stories as well.
25	Unfortunately community colleges have not

Listening Session

- 1 received the same level funding as four-year
- 2 institutions.
- 3 Some of the community college advantages
- 4 are for example that you have a smaller class size
- 5 at the freshmen and sophomore level.
- 6 When I was teaching at the university my
- 7 freshman biology class was 150, 200 students. At
- 8 the community college my typical size is
- 9 22, 24, so there's a lot more personal attention.
- There's a flexible class schedule which
- 11 facilitates employment, which many of our
- 12 underrepresented students need.
- 13 Also it's extremely affordable. If you
- 14 look at the tuition of a two-year college versus a
- 15 four-year institution it's about a third. In
- 16 terms of access to higher education, community
- 17 college represents a very important entrance
- 18 points.
- 19 Now, let me tell you a little bit about
- 20 the school that I work at, El Paso Community
- 21 College. We are located on the US-Mexico border.
- 22 And El Paso Community College has five campuses
- 23 strategically located throughout the area.
- We have been designated as the fastest
- 25 growing community college; in other words the

Listening Session

- 1 highest number of degrees, Associate degrees to
- 2 Hi spani cs.
- 3 We hit a record enrollment in our credit
- 4 courses of 25,000 a couple of years ago so we
- 5 have, you know, a lot of students. Our student

- 6 enrollment mirrors the population with 85 percent
- 7 Hispanic population, 62 percent female.
- 8 We have more than 130 programs of study.
- 9 Many programs are technical two-year degrees, but
- 10 we also offer the Associate of Science degree in
- 11 biology, chemistry, and many fields that, even
- 12 though are not exactly agriculture degrees are
- 13 degrees that will put students into the track if
- 14 we have the programs to support them.
- 15 Approximately 9,000 students at El Paso
- 16 Community College enroll in fully transferable
- 17 biology and chemistry courses so it gives you an
- 18 idea the numbers of students that we have and that
- 19 could potentially be funneled into USDA related
- 20 fields.
- 21 We, you know, at El Paso Community
- 22 College the faculty feels that research is very
- 23 important in getting students excited about
- 24 science. Getting the students involved in
- 25 projects that are relevant to the community really

Listening Session

- 79
- 1 spikes their interest to pursue a degree in
- 2 science. We have been kind of pioneers in doing
- 3 this for some years.
- 4 When I started some years ago we had
- 5 normal infrastructure; you know, nothing to
- 6 provide the students with opportunities to do
- 7 hands-on, meaningful student projects.
- 8 And we got involved in writing a letter
- 9 about grant applications. And were fortunate
- 10 enough to receive a lot of training to be able to,

- 11 in only about eight years, secure about
 12 \$80 million in funding, which for a university may
- 13 not be too much but for us, when you start at
- 14 zero, was a big accomplish.
- 15 Many of these programs are funded by the
- 16 NIH and the International Science Foundation. And
- 17 with these, you know, with these programs we've
- 18 been able to get a lot of students involved in
- 19 projects dealing with issues that are important to
- 20 the community like water quality, contamination
- 21 studies of soil.
- We also have students working on projects
- 23 at the Texas A&M University of Research Station in
- 24 El Paso, Texas. Some of our students are
- 25 stationed there and they conduct research on

Listening Session

- 1 things like salinity, so agricultural related
- 2 research.
- We have two faculty members, one in the
- 4 chemistry department doing research on fiber
- 5 remediation, testing the use of native plants to
- 6 remove toxic metal.
- We have a faculty member who used to work
- 8 at Texas A&M as a research professor, is now
- 9 teaching with us. And she's an expert on
- 10 salinity. So we have now, you know, been able to
- 11 get students involved in a variety of projects.
- 12 Through the participation of these
- 13 programs from NIH, from NSF, what we provide from
- 14 the state to the students and the opportunity to
- 15 do the research our students have been very very

- 16 successful, you know. Looking at the retention of
- 17 the students it was 97 percent compared to the 64
- 18 percent value for nonparticipants.
- 19 The transfer rate from a two-year to a
- 20 four-year institution for the participants of
- 21 these programs, which the main one is the RISE,
- 22 Research for Scientific Enhancement, we have --
- 23 the transfer rate was 94 percent compared to
- 24 14 percent for nonparticipants. These programs,
- 25 you know, really have an impact. The GPAs class

Listening Session

- 1 averages are much higher for the participants than
- 2 the nonparticipants.
- 3 And we have been able to get the students
- 4 to national meetings to present. In the period of
- 5 eight years they have presented 82 posters or oral
- 6 presentations at national meetings and
- 7 professional organizations and also student
- 8 meetings. And they have retrieved 11 awards
- 9 competing with students from four-year
- 10 universities.
- 11 In a period of five years about a third
- 12 of the students have graduated -- I mean, in the
- 13 period of eight years -- I'm sorry -- about a
- 14 third of the students have graduated with a
- 15 Baccal aureate degree, and we also have four with a
- 16 Master of Science, and six students enrolled in
- 17 Ph.D. programs, and three have gone on to medical
- 18 school.
- 19 I think it's an important accomplishment
- 20 because it takes about six years for many minority

- 21 and disadvantaged students to receive a
- 22 Baccal aureate, so these minority programs work for
- 23 students in providing them with the support that
- 24 they need.
- 25 I have many testimonials here that I
 Listening Session

- 1 presented of students saying how these programs,
- 2 you know, made an impact on their ability to
- 3 pursue a higher education.
- 4 I would like to respectfully request that
- 5 community colleges be included in these
- 6 initiatives and by doing this we may develop new
- 7 programs that could have, you know, more impact on
- 8 USDA related fields.
- 9 Thank you.
- 10 (Appl ause.)
- 11 MR. SPURLING: Dr. Rudy Reyna and
- 12 Dr. Ray Garza.
- DR. REYNA: We're from the same
- 14 institution. Two for the price of one.
- 15 Thank you for the opportunity. And we're
- 16 with the University of Texas at San Antonio, which
- 17 is an HSI and the fastest growing university in
- 18 the state of Texas. This year we enrolled right
- 19 around 9,000 students.
- We are going to be reviewing, and because
- 21 others at the university are going to be working
- 22 with us to get additional input, we will be
- 23 submitting formal written comments and so forth,
- 24 but we wanted to, you know, we are also grant
- 25 recipients of, you know, grants from CSREES in the

1	past and currently.
2	So we're here. We will be getting back
3	with you on the comments as well.
4	Dr. Garza?
5	DR. GARZA: Thank you, Rudy.
6	Again, UTSA is one of the fastest growing
7	HSIs in the state of Texas and perhaps in the
8	Southwest. It's on the road to becoming a
9	doctoral institution. For now we've got over a
10	dozen doctoral programs in place.
11	But the point here is that no, we're not
12	a Land Grant, we're not an AG school, but we have
13	done a lot of related projects that have had a
14	major impact.
15	I have been associated with two projects
16	perhaps you've heard of, the Hispanic Leadership
17	Program and Agricultural and Natural Resources.
18	This program received support I know
19	it's a bad word yes, we got earmark support for
20	it; one of the good earmarks.
21	But out of that came, out of it came a
22	large number, over 20 Hispanic men and women who
23	are now in positions of leadership throughout the
24	USDA and in particular with the US Forest Service.
25	The other program from which I just
	Listening Session 84
1	received funding is we're calling it the USDA FST
2	program. It's a faculty student team program that
3	is an innovative approach to building capacity at

4 Hispanic-Serving Institutions by bringing faculty Page 70

5	members and two graduate students or two
6	undergraduate students or a mix of the two and
7	placing them in a state-of-the-art lab at a major
8	university or lab for ten weeks and hopefully some
9	of the on-hand training that they receive will
10	translate into the development of competitive
11	grant proposals that will be brought to their home
12	institutions.
13	Again we will be providing more, you
14	know, input in written form.
15	Thank you very much.
16	(Appl ause.)
17	MR. SPURLING: Rebecca Orozco from
18	Cochi se.
19	MS. OROZCO: Good afternoon. I'm Rebecca
20	Orozco. I'm the director of the Center for Life
21	on Earth at Cochise College Located in
22	southeastern Arizona right on the Mexican border.
23	We are an HSI, and one of the older HSI
24	members. Our college is very small. It is a
25	community college. We have no research but we
	Listening Session 85
1	feel we do have an agriculture program.
2	As Dr. Gonzales is probably familiar
3	Cochi se County is an agriculture and ranching
4	community. And most of our community members come
5	from that background.
6	But as a community college in an
7	impoverished area, Hispanic-Serving area, most of
8	our students who come to us do not come looking
9	for research careers. We hope to move them in Page 71

10	that direction.
11	But as many rural community colleges can
12	attest 80 percent of our students who come to the
13	community college come with some remedial need and
14	so if we are going to prepare these students to
15	continue onward to a university degree in
16	agriculture then we need support to build the
17	capacity in those students in science and
18	technology to be able to continue on to do other
19	work in our county in agriculture in areas other
20	than the fields.
21	Thank you very much.
22	(Appl ause.)
23	MR. SPURLING: That completes the list of
24	speakers that signed up but we are here for
25	another hour whether you speak or not.
	Listening Session 86
1	Anyone that has any comments to make as
2	long as you clearly give your name Dr. Otto?
3	DR. OTTO: I don't have a presentation,
4	but just as we are here for another hour we paid
5	for all the food back there. Take care of it
6	for all the food back there. Take care of it,
•	please. Eat, drink.
7	
	please. Eat, drink.
7	please. Eat, drink. MR. SPURLING: Why don't we take like a
7 8 9	please. Eat, drink. MR. SPURLING: Why don't we take like a five-minute break so you can discuss amongst
7 8 9 10	please. Eat, drink. MR. SPURLING: Why don't we take like a five-minute break so you can discuss amongst yourselves. Then if someone wants to come up and
7 8 9 10	please. Eat, drink. MR. SPURLING: Why don't we take like a five-minute break so you can discuss amongst yourselves. Then if someone wants to come up and be on the record we will certainly you want to
7 8	please. Eat, drink. MR. SPURLING: Why don't we take like a five-minute break so you can discuss amongst yourselves. Then if someone wants to come up and be on the record we will certainly you want to do it now or wait?

15	Rico. I'm a member of the Government Relations
16	Committee, and I'm a member of the USDA Leadership
17	group, agriculture leadership group that was a
18	group formed almost 18 years ago.
19	And at the last meeting I was
20	representing my president, Mr. Manuel J. Fernos,
21	that is the president of the system of the
22	Interamerican University.
23	At the meeting on Friday we were
24	discussing what are the implication of specificity
25	in terms of who should be an Agricultural
	Listening Session 87
1	Hispanic-Serving Institution. Among the concerns
2	or issues that we were dealing with was the need
3	to make sure that we don't make it so flexible
4	that it's not really going to have an impact on
5	what we want, which is to create the human
6	resources to guarantee quality of life for this
7	soci ety.
8	Second, that we needed to make sure that
9	there was some mentorship given by the Land Grant
10	universities that have enjoyed that status for so
11	long so that our new universities that are going
12	to be going into this field because of the
13	programs related to agriculture or areas related
14	put in the Farm Bill could enjoy the benefit of
15	the challenges that the Land Grants have
16	experienced throughout these years plus the
17	benefit of their experience.

Third, we also were considering -- or

19 when I say "we" -- I recommended that we consider Page 73

20	in USDA the possibility of implementing by phases,
21	that the definition could be that at this stage of
22	the game these universities would qualify but
23	within one, two, or three years these other
24	universities could also qualify.
25	And that we were also going to look not
	Listening Session 88
1	by states but by regions because if we confine it
2	to, say, three universities by state or five
3	universities by state we could be discriminating
4	and being unfair to other universities in areas
5	where if you say five and there are not five
6	what's going to happen to the difference in the
7	number of institutions, but by areas, the
8	northeastern part, et cetera.
9	We also were considering the importance
10	of matching funds for two reasons: Commitment and
11	greater funds to be distributed among ones that
12	parti ci pate.
13	Third, that there could be also an
14	analysis of who are the ones that have already in
15	place full programs that are related and the ones
16	that are developing, and maybe to consider giving
17	them some help to finish developing those programs
18	in their capacity giving goals for the faculty,
19	for the resources, location and resources, and
20	also they need to create HACU because like they
21	are doing some of these centers for engineering
22	institutes and things like that because when you
23	create the HACU we can include both two-year
24	colleges, four-year colleges, and those that have Page 74

25	related programs. It would help them, strengthen
	Listening Session 89
1	
1	them. It would make beautiful partnerships.
2	And also not to forget the private
3	agricultural sector. They have a voice that could
4	be very important for us to be able to enrich
5	whatever we're going to give our students.
6	As USDA HACU Leadership we are very very
7	concerned on the need to increase the number of
8	the graduates that go into your workforce.
9	When I first started eight years ago it
10	was 1.6 percent. We were embarrassed to see that
11	percentage. Then it went to 2.5 percent about
12	12 years ago. And now it's at 6.1 percent and
13	more stable but that should have to be doubled.
14	And in the next ten years almost
15	50 percent of your workforce is going to retire.
16	We have to prepare for that. And that will be a
17	unique opportunity for these new created
18	categories to be able to provide that human
19	capital that could really enrich this nation.
20	So we as a team are going to submit some
21	of these suggestions, but just I wanted to make
22	sure that we considered them.
23	Thank you very much.
24	MR. SPURLING: Thank you.
25	(Appl ause.)
	Listening Session
	90
1	MR. SPURLING: Anybody else?
2	Let's take our recess. Please eat some
	Page 75

3	of the cookies.
4	(Recess.)
5	
6	WHEREUPON the proceedings were concluded
7	at 6:30 PM on Sunday, October 12, 2008.
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	Listening Session 91
1	CERTIFICATION
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5	I, Martha Loomis, Certified Shorthand
6	Reporter, appointed to record the within
7	proceedings on October 12, 2008, certify that the

usda1012 8 foregoing is a true transcript of the proceedings 9 had to the best of my ability to hear and 10 understand 11 I further certify that I have no interest 12 in the result of this matter. 13 IN WITNESS WHEREOF, I have hereunto set 14 15 my hand October 15, 2008. 16 17 18 19 Martha Loomis 20 21 Certified Shorthand Reporter 22 23 24 Proofread by D. Drake